



## Applegate Farms Organic Sausages Now Available at Williams-Sonoma

BRIDGEWATER, NJ (Jan. 26, 2006) — Applegate Farms, a leading producer of all-natural and organic meats, is proud to announce that three varieties of their organic poultry sausages are now being offered through the Williams-Sonoma catalog and website ([www.williams-sonoma.com](http://www.williams-sonoma.com)).

“Williams-Sonoma is known for carrying only the best quality cookware and food items, and we are honored that they selected our organic sausages for their catalog,” said Stephen McDonnell, co-founder and CEO of Applegate Farms.

Williams-Sonoma is offering three flavors of Applegate Farms Organic Poultry Sausages and one variety package. Available are 2 lb. 4 oz. Packages (12 links) of: **Sweet Italian, Spinach & Feta, Chicken & Apple** and an **Assorted Set** (4 each of the 3 varieties) for \$36.50 plus overnight shipping.

These fully cooked, hand-stuffed sausages are made from certified organic chicken and turkey, delicately seasoned with a distinctive blend of herbs and spices. Rich and flavorful, they can be enjoyed in pasta, gumbo and other dishes.

**NOTE TO PRESS:** Interviews, product samples and product photos are available upon request.

### **About Applegate Farms**

*Founded in 1987, Applegate Farms provides premium-quality, all-natural and organic meats to natural food stores, gourmet shops and supermarkets throughout the United States. The first in the country to offer a natural alternative in the "ready-to-eat" meat category, the company produces more than 80 natural meat products and 20 certified organic products — from turkey to Genoa salami — all made from antibiotic-free beef, pork, chicken and turkey without the use of artificial ingredients, coloring agents or chemical preservatives. Applegate Farms contracts exclusively with more than 200 small family farmers throughout the United States and Canada who follow the company's strict protocol for natural and organic practices, including the humane treatment of livestock. For more information, please contact Applegate Farms at 750 Rt.202 South, 3rd Floor, Bridgewater, N.J. 08807, call (908) 725-5800 or visit [www.applegatefarms.com](http://www.applegatefarms.com).*

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Organic & Natural Meat & Cheese