



## **Applegate Farms Natural Meats Now Available For Food Service**

*BRIDGEWATER, NJ (Nov. 17, 2004)* — Applegate Farms, leading producer of premium, all natural and organic deli meats, is now offering an assortment of its top-selling products for food service, giving chefs and food service operators the opportunity to serve the same natural and organic meats their patrons buy in the supermarket.

“The demand for natural and organic meats is at an all-time high because today’s consumers are better educated. Whether they’re shopping for their family or eating at a restaurant, people want the best-quality meats available,” said Stephen McDonnell, co-founder and president of Applegate Farms. “We’re proud of the fact that we were pioneers in the natural meat business,” McDonnell continued. “We’ve earned our reputation by paying incredible attention to taste, quality and detail. Our customers appreciate that, and chefs will, too.”

All Applegate Farms products are made using the highest quality meat and poultry raised and processed without antibiotics, growth hormones, nitrites or harmful chemical preservatives. The company’s livestock receive only 100 percent vegetarian feed, with NO animal by-products. Each Applegate Farms product is made from whole muscle cuts of meat, with no phosphates, MSG, fillers or excess water, and all are gluten and casein free.

### **The following products are now available for food service application:**

**Bulk Deli Meats:** A full line of deli products, from ham and turkey to salami and roast beef, made exclusively from whole muscle meats, with no added water.

**Sausages:** Natural poultry sausages available in Sweet Italian, Chicken & Apple, and Fire Roasted Red Pepper.

**Bacon:** Slab and hotel-style pork bacon as well as sliced turkey bacon.

**Hot Dogs:** Beef, chicken and turkey hot dogs made from whole muscle cuts, with no added nitrites.

Applegate Farms food service products are available through Sysco’s online Web portal, ChefEx, as well as many other regional distribution outlets.

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Organic & Natural Meat & Cheese



### **About Applegate Farms**

*Founded in 1987, Applegate Farms provides premium-quality, all natural and organic meats to natural food stores, gourmet shops, supermarkets and food service providers throughout the United States. The first in the country to offer a natural alternative in the "ready-to-eat" meat category, the company now produces more than 80 natural meat products and 20 certified organic products — from turkey to Genoa salami — all made from antibiotic-free beef, pork, chicken and turkey, without the use of artificial ingredients, coloring agents or chemical preservatives. Applegate Farms contracts exclusively with more than 200 small family farmers throughout the United States and Canada who follow the company's strict protocol for natural and organic practices, including the humane treatment of livestock. For more information, please contact Applegate Farms at 750 Route 202 South, 3rd Floor, Bridgewater, NJ 08807, call (908)725-5800 or visit [www.applegatefarms.com](http://www.applegatefarms.com).*

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