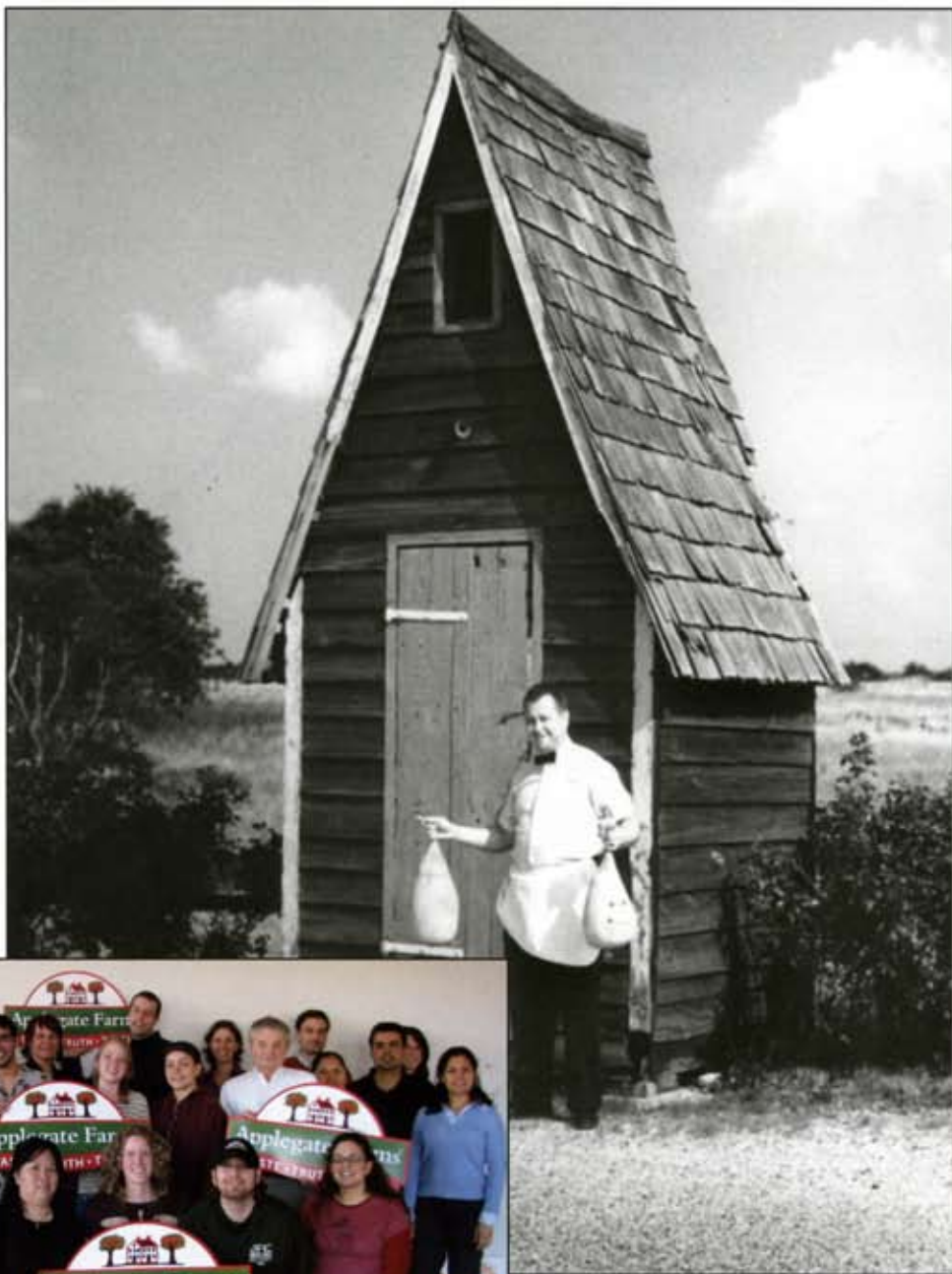


Blast From The Past

A

pplegate Farms, Bridgewater, NJ, is turning 20 this year. In 1987, Stephen McDonnell bought a small smokehouse in New Jersey and soon began transforming it into a natural meat company. No one was offering organic or antibiotic-free meats back then, so he and Chris Ely, son of the original founder of the smokehouse, worked closely with farmers to develop practices that allowed animals to be raised in healthy, humane conditions without antibiotics.

Shown here are the original smokehouse and current members of the Applegate Farms team at company headquarters.



Blast From The Past is a regular feature of DELI BUSINESS. We welcome submissions of your old photos, labels or advertisements along with a brief description of the photo. Please send material to: Editor, DELI BUSINESS, P.O. Box 810217, Boca Raton, FL 33481-0217 or e-mail DeliBusiness@phoenixmedianet.com. For more information contact us at (561)994-1118

GENERAL POLICIES

Advertisers and advertising agencies agree and accept responsibility for all statements and product claims made in their advertisements for themselves or their organizations. The publisher is not responsible, nor does he necessarily agree with any of the opinions or statements expressed in such advertisements. Advertisers and advertising agencies agree to accept responsibility for all content of such advertisements, and agree to assume liability involving any claims arising from such advertising that are made against the publisher. Advertiser and advertising agencies agree to indemnify the publisher and to hold him harmless and to defend him from any such claim or claims, and to be responsible for the payment of any expenses or legal fees incurred by the publisher associated with such legal action or claims. The publisher reserves the right to accept or reject advertising that he believes does not meet the publication's standards. Advertising appearing in editorial format may or may not be accepted by the publisher, and if published will be properly labeled "advertisement." Publisher is not liable for non-delivery or delays, caused by any federal or state agency or association, or by fire, flood, riot, explosion, strike, embargo, either legal or illegal, material or labor shortage, transportation or work interruption or slowdown, or any condition or act of God affecting delivery and beyond the control of the publisher.